



ACCOUNTANTS

Specialist Veterinary Accountants

Invite you to attend

Brisbane Bayside Veterinary Business Group

Affordable • Local • Subsidised • CPD points

APL Accountants have teamed up with Investec to offer a local, Veterinary specific business focus group and we would love to have you attend.

You and your staff are invited to attend the Brisbane Bayside Veterinary Business Group, proudly sponsored by Investec and APL Accountants. The intention is to run this group once every 2 months, giving local practices an accessible venue where they can complete some of their continuing practice development obligations and gain some useful practice management information that they will be able to apply in the workplace.

Take advantage of this unique opportunity to earn one and a half hour of CPD points, have a 2 course meal and share some ideas with some colleagues. Thanks to our sponsors, the training, venue and meal will only cost \$20 per head. The topics presented will focus on practice management and will therefore be useful to practice owners and practice managers.



In association with

Investec

Medical Finance

Our next meeting will be on:

Wednesday 16th May, 2012.

7.30pm–9.30pm. (Registration at 7pm).

Venue:

**Alexandra Hills Hotel,
Cnr. McDonald &
Finucane Roads,
Alexandra Hills,
QLD 4161.**



Topic:

'How to increase transaction numbers'

In this session you will learn how to use your current clients to get transaction numbers up. By improving your recall systems you keep your clients coming back whilst giving optimal patient care. You will also see how to use referrals from your current clients to increase your client numbers.

Our speaker, Chris Newton, is a marketing expert with over 30 years at the 'coal face'. Today he is acknowledged as one of the premier marketing communicators in Australia. Way back in 1984, he wrote the internationally acclaimed "Do-it-yourself Advertising Guide" and built what is today, the Results Corporation group of companies, serving at one point, 25,000 small businesses with offices in Australia and the UK. As a thought-leader, he has shared his marketing methods with diverse groups such as the London Academy of Chief Executives, the Footwear industry in NZ, Fuji Hanimex, Mitsubishi and Kodak, presenting to audiences of up to 4,000 people. His passion is creating 'marketing tools that work' for time-pressed small business owners. His techniques are easy and quick to implement, and produce rapid profits.

Don't miss this opportunity to learn more about your business and discuss ideas with other colleagues!

Future Meetings:

The dates, topics and speakers for future meetings will be maintained at:

www.aplaccountants.com.au/baysidebusiness

Booking Form

Practice Name:			
Number of Attendees (\$20 per head):			
Amount to Pay:	\$		
Card Type:	<input type="checkbox"/> Mastercard <input type="checkbox"/> VISA		
Name on Credit Card:			
Credit Card Number:			
Credit Card Expiry:	Month:	Year:	
Credit card CVV No.:			
Signature:			

Please fax to: **APL Accountants – 07 3488 2224**

Alternatively you can pay by direct bank transfer:

APL Accountants BSB 484-799 Account 452695049

(Please include your practice name on the bank transfer)